

# Effective Buying Income

## Title Page

**Data Version:** 2018 Feb (Internal)

**Report Generation Method:** Single

**Analysis Area:** 1789 STATE ST, SAN DIEGO, CA, 92101-2530

**Reporting Detail:** As Selected

**Analysis Area Detail:** No

**Include Map:** Yes

**Base Map Style:** Claritas Map

**Include Labels:** Yes

**Map Reporting Detail:** As Selected

**Subtotal Method:** None

**Completion Notification Email:** Do not send email

## Report Sections:

2018 Demographic Totals

2023 Demographic Totals

## Effective Buying Income

Description	1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 1.0 mile(s)		1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 3.0 mile(s)		1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 5.0 mile(s)	
	Total	%	Total	%	Total	%
<b>2018 Demographic Totals</b>						
<b>2018 Demographic Totals</b>						
Population	35,486		185,434		488,261	
Households	20,043		87,578		190,343	
Families	4,675		31,833		91,907	
Group Quarters Population	4,898		13,663		38,661	
Housing Units	23,765		96,705		207,111	
<b>2018 Average Household Size</b>	<b>1.53</b>		<b>1.96</b>		<b>2.36</b>	
<b>2018 Median Age</b>	<b>41.4</b>		<b>38.3</b>		<b>34.9</b>	
<b>2018 Median Household Income</b>	<b>\$72,769</b>		<b>\$66,353</b>		<b>\$61,414</b>	
<b>2018 Median All Owner-Occupied Housing Value</b>	<b>\$648,481</b>		<b>\$661,166</b>		<b>\$574,397</b>	
<b>2018 Est. Households by Effective Buying Income</b>	<b>20,043</b>		<b>87,578</b>		<b>190,343</b>	
CY HHs, EBI < \$15,000	2,697	13.45%	9,983	11.4%	22,523	11.83%
CY HHs, EBI \$15,000 - \$24,999	2,019	10.07%	9,058	10.34%	21,051	11.06%
CY HHs, EBI \$25,000 - \$34,999	1,615	8.06%	8,495	9.7%	20,020	10.52%
CY HHs, EBI \$35,000 - \$49,999	2,155	10.75%	12,369	14.12%	29,238	15.36%
CY HHs, EBI \$50,000 - \$74,999	3,458	17.25%	16,365	18.69%	35,976	18.9%
CY HHs, EBI \$75,000 - \$99,999	3,046	15.2%	13,069	14.92%	27,439	14.42%
CY HHs, EBI \$100,000 - \$124,999	1,622	8.09%	6,091	6.95%	12,275	6.45%
CY HHs, EBI \$125,000 - \$149,999	1,079	5.39%	3,892	4.44%	7,426	3.9%
CY HHs, EBI \$150,000 - \$199,999	884	4.41%	3,176	3.63%	5,723	3.01%
CY HHs, EBI \$200,000 - \$249,999	344	1.72%	1,171	1.34%	2,011	1.06%
CY HHs, EBI \$250,000 - \$499,999	850	4.24%	2,927	3.34%	5,008	2.63%
CY HHs, EBI \$500,000+	274	1.37%	984	1.12%	1,654	0.87%
<b>2018 Average Effective Buying Income</b>	<b>\$84,462</b>		<b>\$77,608</b>		<b>\$71,300</b>	
<b>2018 Median Effective Buying Income</b>	<b>\$61,106</b>		<b>\$55,934</b>		<b>\$51,626</b>	

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	Total	%	Total	%	Total	%
<b>2018 Aggregate Effective Buying Income</b>	<b>\$1,692,893,693</b>		<b>\$6,796,713,861</b>		<b>\$13,571,352,496</b>	

### 2023 Demographic Totals

#### 2023 Demographic Totals

Population	38,179		194,036		507,659	
Households	21,630		92,232		199,230	
Families	5,044		33,339		95,761	
Group Quarters Population	4,911		13,661		38,687	
Housing Units	25,380		101,456		216,182	

<b>2023 Average Household Size</b>	<b>1.54</b>		<b>1.96</b>		<b>2.35</b>	
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<b>2023 Median Age</b>	<b>43.7</b>		<b>40.6</b>		<b>37.2</b>	
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<b>2023 Median Household Income</b>	<b>\$83,680</b>		<b>\$74,127</b>		<b>\$68,467</b>	
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<b>2023 Median All Owner-Occupied Housing Value</b>	<b>\$690,259</b>		<b>\$704,057</b>		<b>\$620,967</b>	
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<b>2023 Proj. Households by Effective Buying Income</b>	<b>21,630</b>		<b>92,232</b>		<b>199,230</b>	
FY HHs, EBI < \$15,000	2,418	11.18%	8,972	9.73%	20,390	10.23%
FY HHs, EBI \$15,000 - \$24,999	2,121	9.81%	8,839	9.58%	20,208	10.14%
FY HHs, EBI \$25,000 - \$34,999	1,582	7.31%	8,241	8.94%	19,273	9.67%
FY HHs, EBI \$35,000 - \$49,999	2,224	10.28%	12,142	13.16%	28,813	14.46%
FY HHs, EBI \$50,000 - \$74,999	3,410	15.76%	16,365	17.74%	36,468	18.3%
FY HHs, EBI \$75,000 - \$99,999	3,315	15.33%	14,215	15.41%	29,974	15.04%
FY HHs, EBI \$100,000 - \$124,999	1,925	8.9%	7,366	7.99%	14,919	7.49%
FY HHs, EBI \$125,000 - \$149,999	1,349	6.24%	4,861	5.27%	9,514	4.78%
FY HHs, EBI \$150,000 - \$199,999	1,213	5.61%	4,215	4.57%	7,724	3.88%
FY HHs, EBI \$200,000 - \$249,999	452	2.09%	1,524	1.65%	2,633	1.32%
FY HHs, EBI \$250,000 - \$499,999	1,182	5.46%	4,011	4.35%	6,860	3.44%
FY HHs, EBI \$500,000+	438	2.02%	1,482	1.61%	2,455	1.23%

<b>2023 Average Effective Buying Income</b>	<b>\$95,909</b>		<b>\$87,380</b>		<b>\$79,878</b>	
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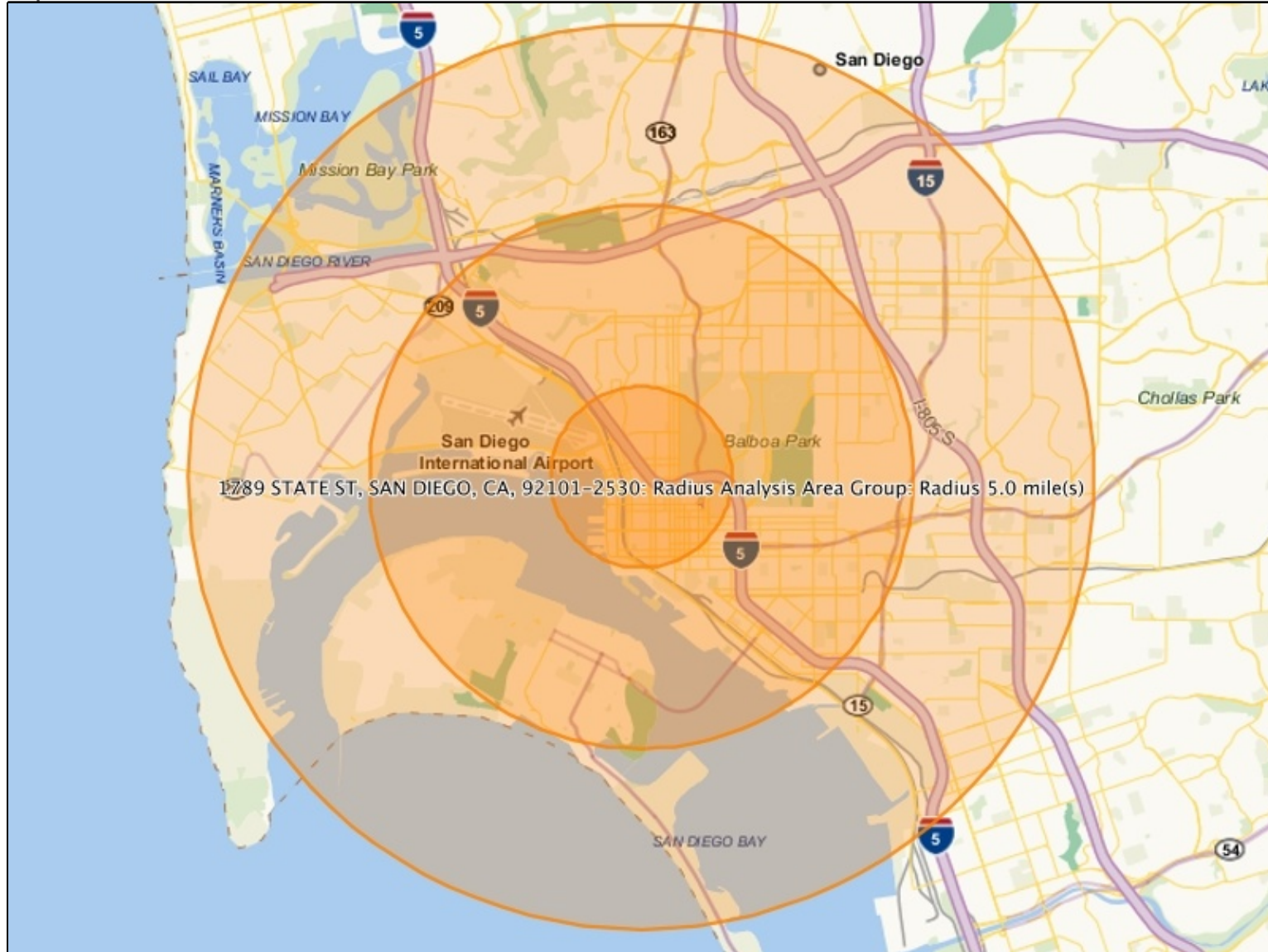
<b>2023 Median Effective Buying Income</b>	<b>\$68,107</b>		<b>\$62,102</b>		<b>\$57,493</b>	
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	Total	%	Total	%	Total	%
<b>2023 Aggregate Effective Buying Income</b>	<b>\$2,074,469,613</b>		<b>\$8,059,187,603</b>		<b>\$15,914,026,093</b>	

# Effective Buying Income

Map



**1789 STATE ST, SAN DIEGO, CA, 92101-2530**

- Radius 1.0 mile(s)
- Radius 3.0 mile(s)
- Radius 5.0 mile(s)