

# Pop-Facts Executive Summary

## Title Page

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**Comparison Analysis Area:** 1789 STATE ST, SAN DIEGO, CA, 92101-2530

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**Base Map Style:** Claritas Map

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**Map Reporting Detail:** As Selected

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## Report Sections:

Summary

# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 1.0 mile(s) Base Area: Total US

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## POPULATION

The population in this area is estimated to change from 29,911 to 35,486, resulting in a growth of 18.6% between 2010 and the current year. Over the next five years, the population is projected to grow by 7.6%.

The population in the base area is estimated to change from 308,745,538 to 326,533,070, resulting in a growth of 5.8% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 41.4, while the average age is 44.4. Five years from now, the median age is projected to be 43.7.

The current year median age for the base area is 38.4, while the average age is 39.3. Five years from now, the median age is projected to be 39.4.

Of this area's current year estimated population:

73.1% are White Alone, 6.2% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 8.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 7.2% are Some Other Race, and 4.4% are Two or More Races.

Of the base area's current year estimated population:

70.0% are White Alone, 12.8% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.4% are Two or More Races.

This area's current estimated Hispanic or Latino population is 19.0%, while the base area's current estimated Hispanic or Latino population is 18.2%.

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## HOUSEHOLD

The number of households in this area is estimated to change from 16,895 to 20,043, resulting in an increase of 18.6% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 7.9%.

The number of households in the base area is estimated to change from 116,716,292 to 123,942,960, resulting in an increase of 6.2% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.

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## INCOME

The average household income is estimated to be \$105,638 for the current year, while the average household income for the base area is estimated to be \$86,278 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$105,638 to \$120,306.

The average household income in the base area is projected to change over the next five years, from \$86,278 to \$95,107.

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# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 1.0 mile(s) Base Area: Total US



## LABOR

For this area, 95.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

1.3% are in the Armed Forces, 62.2% are employed civilians, 2.8% are unemployed civilians, and 33.7% are not in the labor force.

For the base area, 93.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 58.5% are employed civilians, 4.3% are unemployed civilians, and 36.8% are not in the labor force.

The occupational classifications for this area are as follows:

5.0% hold blue collar occupations, 81.2% hold white collar occupations, and 13.7% are occupied as service & farm workers.

The occupational classifications for the base area are as follows:

20.5% hold blue collar occupations, 60.7% hold white collar occupations, and 18.8% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

3.0% are in Architecture and Engineering, 5.3% are in Arts, Entertainment and Sports, 10.3% are in Business and Financial Operations, 3.8% are in Computers and Mathematics, 4.0% are in Education, Training and Libraries, 6.2% are in Healthcare Practitioners and Technicians, 0.7% are in Healthcare Support, 1.2% are in Life, Physical and Social Sciences, 18.2% are in Management, 9.6% are in Office and Administrative Support.

1.1% are in Community and Social Services, 5.6% are in Food Preparation and Serving, 5.7% are in Legal Services, 1.8% are in Protective Services, 13.0% are in Sales and Related Services, 4.3% are in Personal Care Services.

1.2% are in Building and Grounds Maintenance, 0.7% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 1.4% are in Maintenance and Repair, 0.9% are in Production, 1.9% are in Transportation and Moving.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 2.0% are in Arts, Entertainment and Sports, 4.8% are in Business and Financial Operations, 2.8% are in Computers and Mathematics, 6.0% are in Education, Training and Libraries, 5.8% are in Healthcare Practitioners and Technicians, 2.4% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 10.1% are in Management, 13.1% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.9% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 3.7% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.2% are in Maintenance and Repair, 6.0% are in Production, 6.3% are in Transportation and Moving.

# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 1.0 mile(s) Base Area: Total US

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## EDUCATION

Currently, it is estimated that 11.7% of the population age 25 and over in this area had earned a Master's Degree, 7.1% had earned a Professional School Degree, 3.4% had earned a Doctorate Degree and 34.5% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 8.2% had earned a Master's Degree, 2.0% had earned a Professional School Degree, 1.4% had earned a Doctorate Degree and 18.9% had earned a Bachelor's Degree.

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## HOUSING

Most of the dwellings in this area (73.5%) are estimated to be Renter Occupied for the current year. For the base area the majority of the housing units are Owner Occupied (65.0%).

The majority of dwellings in this area (66.1%) are estimated to be structures of 50 or More Units for the current year. The majority of dwellings in the base area (61.4%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (36.4%) are estimated to have been Housing Unit Built 2000 to 2009 for the current year.

The majority of housing units in the base area (14.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 3.0 mile(s) Base Area: Total US

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## POPULATION

The population in this area is estimated to change from 170,244 to 185,434, resulting in a growth of 8.9% between 2010 and the current year. Over the next five years, the population is projected to grow by 4.6%.

The population in the base area is estimated to change from 308,745,538 to 326,533,070, resulting in a growth of 5.8% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 38.3, while the average age is 40.0. Five years from now, the median age is projected to be 40.6.

The current year median age for the base area is 38.4, while the average age is 39.3. Five years from now, the median age is projected to be 39.4.

Of this area's current year estimated population:

67.8% are White Alone, 6.2% are Black or African Am. Alone, 0.8% are Am. Indian and Alaska Nat. Alone, 5.6% are Asian Alone, 0.3% are Nat. Hawaiian and Other Pacific Isl. Alone, 14.5% are Some Other Race, and 4.9% are Two or More Races.

Of the base area's current year estimated population:

70.0% are White Alone, 12.8% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.4% are Two or More Races.

This area's current estimated Hispanic or Latino population is 31.3%, while the base area's current estimated Hispanic or Latino population is 18.2%.

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## HOUSEHOLD

The number of households in this area is estimated to change from 79,353 to 87,578, resulting in an increase of 10.4% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.3%.

The number of households in the base area is estimated to change from 116,716,292 to 123,942,960, resulting in an increase of 6.2% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.

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## INCOME

The average household income is estimated to be \$96,580 for the current year, while the average household income for the base area is estimated to be \$86,278 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$96,580 to \$109,117.

The average household income in the base area is projected to change over the next five years, from \$86,278 to \$95,107.

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# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 3.0 mile(s) Base Area: Total US



## LABOR

For this area, 93.5% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

4.0% are in the Armed Forces, 61.9% are employed civilians, 4.3% are unemployed civilians, and 29.9% are not in the labor force.

For the base area, 93.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 58.5% are employed civilians, 4.3% are unemployed civilians, and 36.8% are not in the labor force.

The occupational classifications for this area are as follows:

9.5% hold blue collar occupations, 71.0% hold white collar occupations, and 19.5% are occupied as service & farm workers.

The occupational classifications for the base area are as follows:

20.5% hold blue collar occupations, 60.7% hold white collar occupations, and 18.8% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

2.4% are in Architecture and Engineering, 5.4% are in Arts, Entertainment and Sports, 7.0% are in Business and Financial Operations, 3.4% are in Computers and Mathematics, 5.9% are in Education, Training and Libraries, 5.9% are in Healthcare Practitioners and Technicians, 1.2% are in Healthcare Support, 1.9% are in Life, Physical and Social Sciences, 13.8% are in Management, 9.8% are in Office and Administrative Support.

1.6% are in Community and Social Services, 8.5% are in Food Preparation and Serving, 3.1% are in Legal Services, 1.8% are in Protective Services, 10.7% are in Sales and Related Services, 4.1% are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, 2.6% are in Construction and Extraction, 0.3% are in Farming, Fishing and Forestry, 1.4% are in Maintenance and Repair, 1.9% are in Production, 3.6% are in Transportation and Moving.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 2.0% are in Arts, Entertainment and Sports, 4.8% are in Business and Financial Operations, 2.8% are in Computers and Mathematics, 6.0% are in Education, Training and Libraries, 5.8% are in Healthcare Practitioners and Technicians, 2.4% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 10.1% are in Management, 13.1% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.9% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 3.7% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.2% are in Maintenance and Repair, 6.0% are in Production, 6.3% are in Transportation and Moving.

# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 3.0 mile(s) Base Area: Total US

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## EDUCATION

Currently, it is estimated that 12.1% of the population age 25 and over in this area had earned a Master's Degree, 4.7% had earned a Professional School Degree, 2.8% had earned a Doctorate Degree and 29.1% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 8.2% had earned a Master's Degree, 2.0% had earned a Professional School Degree, 1.4% had earned a Doctorate Degree and 18.9% had earned a Bachelor's Degree.

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## HOUSING

Most of the dwellings in this area (70.2%) are estimated to be Renter Occupied for the current year. For the base area the majority of the housing units are Owner Occupied (65.0%).

The majority of dwellings in this area (28.3%) are estimated to be structures of 50 or More Units for the current year. The majority of dwellings in the base area (61.4%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (18.3%) are estimated to have been Housing Unit Built 2000 to 2009 for the current year.

The majority of housing units in the base area (14.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 5.0 mile(s) Base Area: Total US

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## POPULATION

The population in this area is estimated to change from 455,072 to 488,261, resulting in a growth of 7.3% between 2010 and the current year. Over the next five years, the population is projected to grow by 4.0%.

The population in the base area is estimated to change from 308,745,538 to 326,533,070, resulting in a growth of 5.8% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 34.9, while the average age is 37.2. Five years from now, the median age is projected to be 37.2.

The current year median age for the base area is 38.4, while the average age is 39.3. Five years from now, the median age is projected to be 39.4.

Of this area's current year estimated population:

58.2% are White Alone, 8.2% are Black or African Am. Alone, 0.8% are Am. Indian and Alaska Nat. Alone, 8.7% are Asian Alone, 0.4% are Nat. Hawaiian and Other Pacific Isl. Alone, 18.8% are Some Other Race, and 4.9% are Two or More Races.

Of the base area's current year estimated population:

70.0% are White Alone, 12.8% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.4% are Two or More Races.

This area's current estimated Hispanic or Latino population is 38.2%, while the base area's current estimated Hispanic or Latino population is 18.2%.

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## HOUSEHOLD

The number of households in this area is estimated to change from 175,093 to 190,343, resulting in an increase of 8.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 4.7%.

The number of households in the base area is estimated to change from 116,716,292 to 123,942,960, resulting in an increase of 6.2% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.

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## INCOME

The average household income is estimated to be \$88,431 for the current year, while the average household income for the base area is estimated to be \$86,278 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$88,431 to \$99,591.

The average household income in the base area is projected to change over the next five years, from \$86,278 to \$95,107.

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# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 5.0 mile(s) Base Area: Total US



## LABOR

For this area, 92.3% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

6.7% are in the Armed Forces, 58.1% are employed civilians, 4.9% are unemployed civilians, and 30.3% are not in the labor force.

For the base area, 93.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 58.5% are employed civilians, 4.3% are unemployed civilians, and 36.8% are not in the labor force.

The occupational classifications for this area are as follows:

13.9% hold blue collar occupations, 61.9% hold white collar occupations, and 24.2% are occupied as service & farm workers.

The occupational classifications for the base area are as follows:

20.5% hold blue collar occupations, 60.7% hold white collar occupations, and 18.8% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

2.2% are in Architecture and Engineering, 3.9% are in Arts, Entertainment and Sports, 5.4% are in Business and Financial Operations, 3.0% are in Computers and Mathematics, 5.1% are in Education, Training and Libraries, 5.0% are in Healthcare Practitioners and Technicians, 1.8% are in Healthcare Support, 1.6% are in Life, Physical and Social Sciences, 10.7% are in Management, 10.4% are in Office and Administrative Support.

1.7% are in Community and Social Services, 9.1% are in Food Preparation and Serving, 2.3% are in Legal Services, 1.9% are in Protective Services, 10.4% are in Sales and Related Services, 5.1% are in Personal Care Services.

6.0% are in Building and Grounds Maintenance, 4.3% are in Construction and Extraction, 0.3% are in Farming, Fishing and Forestry, 2.0% are in Maintenance and Repair, 3.1% are in Production, 4.5% are in Transportation and Moving.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 2.0% are in Arts, Entertainment and Sports, 4.8% are in Business and Financial Operations, 2.8% are in Computers and Mathematics, 6.0% are in Education, Training and Libraries, 5.8% are in Healthcare Practitioners and Technicians, 2.4% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 10.1% are in Management, 13.1% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.9% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 3.7% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.2% are in Maintenance and Repair, 6.0% are in Production, 6.3% are in Transportation and Moving.

# Pop-Facts Executive Summary

Analysis Area: 1789 STATE ST, SAN DIEGO, CA, 92101-2530: Radius Analysis Area Group: Radius 5.0 mile(s) Base Area: Total US

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## EDUCATION

Currently, it is estimated that 9.5% of the population age 25 and over in this area had earned a Master's Degree, 3.2% had earned a Professional School Degree, 2.1% had earned a Doctorate Degree and 23.6% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 8.2% had earned a Master's Degree, 2.0% had earned a Professional School Degree, 1.4% had earned a Doctorate Degree and 18.9% had earned a Bachelor's Degree.

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## HOUSING

Most of the dwellings in this area (66.6%) are estimated to be Renter Occupied for the current year. For the base area the majority of the housing units are Owner Occupied (65.0%).

The majority of dwellings in this area (32.7%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the base area (61.4%) are estimated to be structures of 1 Unit Detached for the same year.

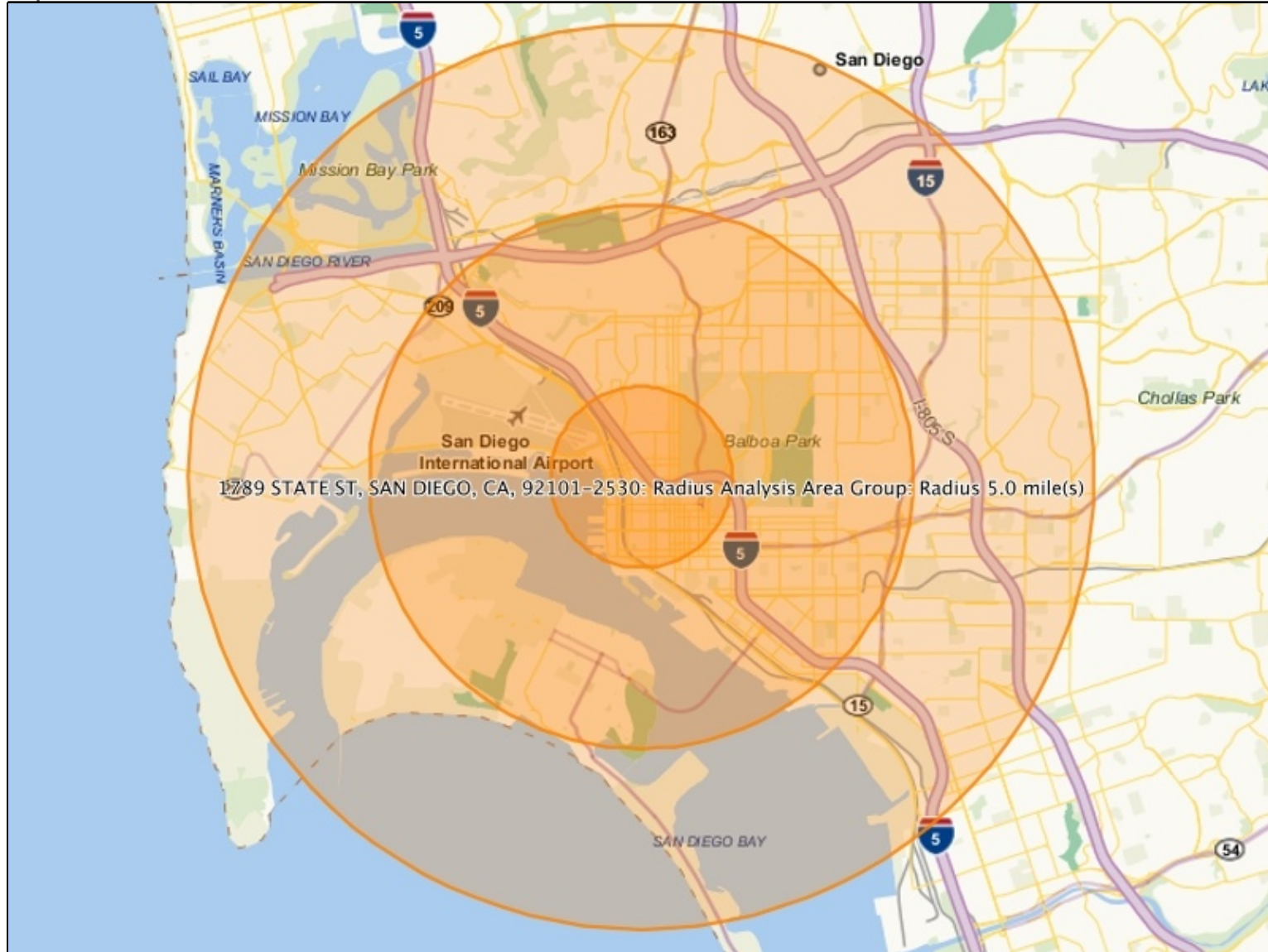
The majority of housing units in this area (15.0%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

The majority of housing units in the base area (14.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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# Pop-Facts Executive Summary

Map



**1789 STATE ST, SAN DIEGO, CA, 92101-2530**

- Radius 1.0 mile(s)
- Radius 3.0 mile(s)
- Radius 5.0 mile(s)